
INVESTINDUSTRIAL'S GENERALIFE ACHIEVES A PAN-EUROPEAN FOOTPRINT OF 30 CLINICS AND ALMOST €90 MILLION OF ANNUAL REVENUE FOLLOWING THE ACQUISITION OF GINEMED

GeneraLife



9th August 2021 - GeneraLife (the “Group”), a company owned by an independently managed investment subsidiary of Investindustrial Growth L.P. (“Investindustrial”), successfully continues its consolidation strategy in the highly fragmented European fertility industry with the acquisition of Ginemed (the “Company”) from Sanitas, a Bupa group company.

Founded in Seville in 1992 by doctors Fernando and Pascual Sanchez, and with more than €26 million in revenues, Ginemed (www.ginemed.es) is one of the largest groups of fertility clinics in Iberia, with a presence across all major cities in Spain and Portugal, and with 15 sites and multiple satellite centres (including 8 sites recently opened or planned to open in the next 12 months).

In addition to further strengthening GeneraLife’s leadership in Spain, the acquisition marks the Group’s entrance into Portugal. Since Investindustrial’s initial investment in 2019, GeneraLife has experienced a period of significant expansion as it has created a pan-European platform of fertility clinics through 7 acquisitions between Spain (Ginefiv and Ginemed), Czech Republic (FertiCare), Italy (Genera, Livet and Demetra), and Sweden (Linné), as well as the development of greenfields and satellite centres. This growth has successfully consolidated GeneraLife’s position as the largest integrated group of private fertility clinics throughout Southern Europe, and a top three player across the whole continent.

Following this acquisition, GeneraLife will have revenues of almost €90 million, comprise a footprint of 30 clinics (including 10 in ramp up), and will carry out more than 25,000 treatments yearly and employ approximately 600 doctors and other healthcare professionals. GeneraLife is led by CEO Marcos Bueso and Scientific Directors Laura Rienzi and Filippo Maria Ubaldi, two of the most internationally recognised experts in assisted reproduction.

Marcos Bueso, CEO of GeneralLife, said: *“Infertility has been defined by the World Health Organisation as a ‘global public health issue’ and it affects a growing population due to a range of social and medical factors. This acquisition marks a significant milestone for GeneralLife and the industry generally, as we strive to offer universal access to reproductive healthcare services across Europe. Under the Sanchez brothers’ leadership, Ginemed has built a strong international reputation for best-in-class research, scientific protocols, and patient care. We look forward to working closely with them as we continue to serve thousands of patients throughout Europe who benefit from fertility treatments each year.”*

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About Investindustrial

Investindustrial is a leading European group of independently managed investment, holding and advisory companies with €11 billion of raised fund capital. Investindustrial has more than 30-year history of providing mid-market companies capital, industrial expertise, operational focus and global platforms to accelerate value creation and international expansion. Certain companies of the Investindustrial group are authorised by, and subject to regulatory supervision of the FCA in the United Kingdom and the CSSF in Luxembourg. Investindustrial’s investment companies act independently from each other and each Investindustrial fund.

Additional information is available at www.investindustrial.com.

About GeneralLife

With sales of almost €90 million, GeneralLife is one of the largest groups of fertility clinics in Europe which has been created through seven acquisitions since April 2019. The group comprises 30 clinics across five countries: Spain (Madrid, Barcelona, Andalusia (multiple regions), Valencia, Murcia, Bilbao and Zaragoza), Portugal (Lisbon), Italy (Rome, Turin, Milan, Florence, Naples, Vicenza, Perugia and Grosseto), Czech Republic (Prague, Karlovy Vary and Znojmo) and Sweden (Uppsala). GeneralLife carries out more than 25,000 treatments yearly and employs approximately 600 doctors and other healthcare professionals.

Additional information is available at www.generalife.com.

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