

GeneraLife

GeneraLife publishes its first Sustainability Report

The ESG activities at the base of the mission of the European group of reproductive medicine clinics

Rome, xx August 2021 - GeneraLife, european group of clinics specialized in reproductive medicine, has published its first ESG (Environmental, Social and Governance) report. Present in four countries (Italy, Spain, Czech Republic and Sweden) with 15 facilities dedicated to infertility treatment, the network with the scientific guidance of the gynecologist **Filippo Maria Ubaldi** and the biologist **Laura Rienzi**, just one year after its birth, with this new publication therefore demonstrates its keen interest and commitment to sustainability issues, which are fully integrated into its core business: helping people to make their desire for parenthood come true.

"We want to contribute not only to the creation of new families," **comments CEO Marcos Bueso**, "but also to ensure that the planet where children are born is a better place to live. This is embodied in our daily efforts towards sustainability, based on the four pillars we have chosen as the core of our ESG activities: patients, people, innovation and environment."

Patients are at the very core of GeneraLife`s operations. In this regard, as shown in the report, GeneraLife achieved the highest score in patient satisfaction 2020. This is due to the company's commitment to improving the lives of its patients and their experiences throughout the entire treatment process, which also includes a Medical Board that is at the heart of all clinical decisions and practices.

Another key pillar for the company is **people** and in particular the elimination of the gender gap: in GeneraLife, 85% of the workforce are women. Moreover, GeneraLife is a leader in training and education specialising in the field of IVF.

No less important are the pillars of **innovation** and care for the **environment**, both of which are essential to the company. The report provides the most relevant data on the evolution of GeneraLife in this respect, such as Digital Transformation, one of the pillars on which the company is focused and is at the center of the Esg roadmap. On the other hand, with regard to the environmental care, one of the aspects that most concerns experts is the carbon footprint of companies, an indicator of the amount of greenhouse gases (GHG) generated and emitted by a company. GeneraLife reaffirms its commitment to the environment by publishing details of its carbon footprint in the 2020 report, which stood at 5,211.87t CO₂e.

"In our first ESG report, we aim at explaining to all our stakeholders what our sustainability goals are and what we have done to achieve them. The report also provides data and details on GeneralLife's achievements and progress in 2020, including the group's strong response to the COVID-19 pandemic", states CEO Marcos Bueso

The ESG report has been prepared in accordance with the **GRI Standards** (Global Reporting Initiative), and it also outlines the company's alignment with the relevant UN Sustainable Development Goals, including ensuring good health and well-being, engaging in the fight against climate change and basing its business on innovation, reducing inequality and pursuing gender equality. In-depth information and data are included on:

- Corporate structure
- Pillars of ESG activities
- Business objectives to 2025

Highlights Esg report 2020:

- 27 studies published in scientific journals in 2020
- 85% of the workforce are women
- Top scores in patient satisfaction
- Leader in training and education in the field of IVF
- A Medical Board at the heart of all clinical decisions and practices
- Digital Transformation in the roadmap
- Carbon footprint 2020: 5,211.87 t CO₂ e

ABOUT GENERALIFE

GeneralLife is a European group of 15 IVF clinics in 4 countries (Italy, Spain, Czech Republic, Sweden). Other than offering 15.000 IVF treatments a year, with 350 employees involved, GeneralLife promotes Research and Development in IVF through a rigorous scientific method. Several representatives of GeneralLife cover important roles in national and international scientific societies like the Italian Society of Embryology, Research and Reproduction (SIERR), or the Italian Society of Fertility and Sterility (SIFES) or the European Society of Human Reproduction and Embryology (ESHRE). They are also Reviewers and Associate Editors of various Journals in the field of reproductive medicine (Human Reproduction Update, Journal of Assisted Reproduction and Genetics, Human Reproduction, Fertility and Sterility, Reproductive BioMedicine Online, Frontiers in Endocrinology).

For press contacts:

Barbara Di Chiara
Communications Director
Email: barbara.dichiara@universal-clinics.com
Web: www.generalife.com